

Lights, Camera, FILM Literacy! Business of Film: Related Websites

TOY STORY 2 was created by **PIXAR** where from **start to finish, it's all done within their company**. At the Pixar website, you can learn more about their company's history, film development, employees, and current **JOB** openings.

www.PIXAR.com

- 1) Explore "About."
- 2) Explore "Behind the Scenes."
- 3) Explore "Careers."

During the Golden Age of Hollywood, the **HOLLYWOOD STUDIO SYSTEM** used to run something like this, with actors, writers, directors and others under contract with a particular studio and only working for that studio. Today, movies like **THE PRINCESS BRIDE** are created in a different way...
The individual PRODUCTION COMPANIES hire different people for each project and then bring their projects to the studio for funding and distribution.

www.MGM.com/corp_main.php

- 4) Explore "About MGM."

Movies like **MAD HOT BALLROOM** are called "INDIES," a short-cut term for "independent films." Indies use a third approach...**They create the film themselves and enter the completed films into FILM FESTIVALS**, where they hope distribution companies will buy the films and get them into movie theaters.

www.SUNDANCE.org/submissions

- 5) Explore the "rules and regulations" and the "frequently asked questions (faq)" links.

www.SUNDANCE.org/video/robert-redford

- 6) Watch the five minute video of actor, director, producer, and founder Robert Redford telling you about the Sundance Festival.

Whichever approach is used, those in the film business rely on the two main **TRADE NEWSPAPERS** *Variety* and *The Hollywood Reporter*, which have online websites, where you can find the latest news, promotions, and box office statistics for the entertainment industry.

www.VARIETY.com

- 7) Click on "Charts" and then "Domestic Box Office (BO)." Review the money collected just in the U.S..

The number of theaters = Engagements (Engmnts)

Eng Avg = BO per theater

Extra time?

Check out www.imdb.com...

Search film titles you've seen in class to find out LOTS more about them.